



FUNdraising for Students
Service Learning Trips to Costa Rica



Summary

Kids' Foundation for Uniting Nations is an international network of kids who work together and inspire each other to create positive change. This program is completely student driven and focused on promoted service learning opportunities. Students in the United States connect throughout the school year with kids at Forjando Alas Youth Center in Uvita, Costa Rica via electronic media such as Skype, video and email. They raise funds through various methods during the school year (examples outlined below). The funds then support either a project or program for the kids, or the opportunity to visit the kids, get involved with the culture, and see first-hand how Costa Ricans in Uvita live.

This unique experience will give you the chance to live with a local family and eat traditional food like gallo pinto, arroz con pollo, casados and fresh natural juices. You can visit the local high school, and work directly with kids from the local elementary school. At the youth center you can help the kids by participating in a variety of projects such as teaching English, playing soccer, doing beach clean ups and surf lessons or even adding to our permaculture garden! Choose from our projects, or create your own!

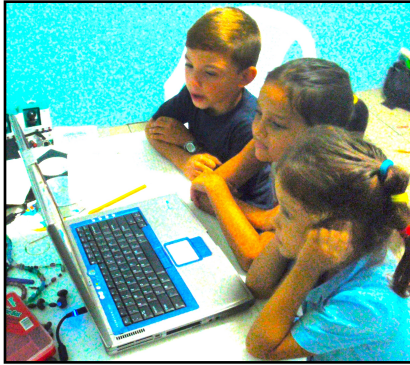
If you decide to take a trip to Costa Rica, check out the sample itinerary below. Do you want to do something you don't see on there? Just email us at KidsUniting@gmail.com, and we can arrange any tour for you. Now, choose your package, get a price quote and start FUNdraising!



Connecting

Weekly Skype Conversations

Choose a day after school and meet in the sponsor's classroom to talk to kids, Peace Corps volunteers and other professionals. Use pre-determined discussion topics, or create your own.



Penpals

Write to kids in Costa Rica; practice Spanish, learn about their culture and natural environment.

Video Logs

Create videos about your life, culture and natural environment to teach others. Share them online and view videos made by the kids in Costa Rica about their lives.



25 noviembre 2011

-Hola, mi nombre es Jose Daniel Abouza Villalobos
estoy en cuarto grado, tengo diez años.
Vivo en Uvita de Costa Rica
me gusta jugar béisbol (también me gusta)
Andar en patinete y con bici.
Aprender inglés con Courtney.

Saludos Daniel
Sincerely Daniel
Dear US. Students

hello my name is Jose Daniel Abouza Villalobos
I am in 4th grade
I am 10 years old
I live in Uvita of Costa Rica
I like to play ball, skateboard and
ride bicycle.



Sample Itinerary

- Day 1 Arrival, Shuttle to Uvita
- Day 2 Morning: Meet the kids, play games, sing
Afternoon: Begin work on the permaculture garden
- Day 3 Morning:
- Visit local permaculture farm in primary rainforest
- Hike to and swim in waterfall
Afternoon: Continue permaculture project
- Day 4 Morning: Waterfall Repelling Tour
Afternoon: Permaculture project
- Day 5 A day in the life of a local high school student
- Day 6 Ocean Guardian Workshop Day 1
- Community Walking Tour
- Marino Ballena National Park Information Session
- Group Surf Lesson
- Day 7 Ocean Guardian Workshop Day 2
- Stand Up Paddleboard Tour
- GPS Service Project: Geoporter Trash Mapping
- Surf lesson with Forjando Alas kids
- Day 8 Ocean Guardian Workshop Day 3
- Yoga, Reflection
- Ocean Guardian Pledge
- Surfing and Beach Clean Up with kids
- Day 9 Morning: Shuttle to Alajuela
Afternoon: Visit local cathedral
- Day 10 Depart for U.S.



FUNdraising Basics

1. **Choose** the best fundraisers for your group, and your community
2. **Plan** - Make a calendar and schedule a variety of events throughout the school year
3. **Execute**
 - a. Make a supply list and ask local businesses, family members and teachers to sponsor you
 - b. Write an itinerary for the event and assign jobs (get family and friends to help)
 - c. Promote! Write to local newspapers, create a Facebook event, and send emails to everyone you know
 - d. Work the crowd - The day of the event, talk to everyone and tell them what a great cause this is. Try to solicit individual donations. Put donation jars everywhere
 - e. Have a fundraising booth! This is the most important thing to have at every event. It is a great way to show what you are raising money for, get the word out and show people why this is such a great cause. People like to know where their money is going, and will generally donate, either then or in the future. Be sure to have lots of pictures. People don't like to read a lot of information, but if you can tell your story in pictures, you have their attention. Also, have brochures with a call to action (where they can send donations in case they want to do so after the event). Give out lots of brochures and ask people to spread the word.



Year Round Fundraising Ideas

Bowl-A-Thon

- Contact a local bowling alley, see if they will let you have two lanes or more for free or discounted. It helps if you pick a day in the morning when they are usually not busy. Tell them what you are raising money for; pull at their heart strings)
- Figure out how many games you are allowed to play (2 lanes 2 sets free), try to play at least to 2 sets per person
- Set a date
- Go door to door, ask around your church, and ask anyone and everyone to donate
 - Donation examples: \$.05 a pin, \$2 every 10points, \$10 a set
 - Inform people of how many sets you plan on playing (some people may donate immediately)
 - Write down names and how much they are donating, keep track.
- Go bowling and keep track of score (photograph it and keep score cards)
- Collect money

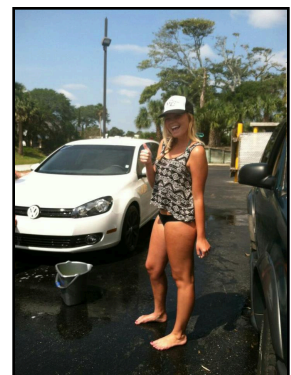
Spaghetti Diner

- Find a venue (community centers and churches work well)
- Sell tickets (lots of tickets!)
- Purchase materials in bulk at a warehouse store (Costco, BJ's, Sam's Club); get materials for to-go orders too
- Plan activities to keep people at the event (face-painting, a presentation about your cause, arts and crafts, sell stuff)
- Cook, and serve!



Car Wash

- Find a venue and get permission (ask for a store manager)
- Purchase or get materials donated (sponges, car soap, buckets, towels, ladder to get top of car, hoses)
- Make signs, and have fun! If it's cold, offer people coffee, if it's hot, offer lemonade



*****The best way to raise money is put on an event with multiple stands*****

ADVERTISE EVERYWHERE 3-4 WEEKS IN ADVANCE

LOCATION, LOCATION, LOCATION - Get an open, central area (e.g. parks, schools, churches, town centers)

Fundraising Games To Do At Events

Paint a Sheet

- Materials: water balloons, different colored paint, a white sheet, plastic to protect everything but the sheet (ask around at stores can get most of this donated)
- Hang a white sheet up on a wall or a home made solid structure
- Make sure you have a lot of plastic to surround the sides, above, and the ground below the sheet (to prevent unwanted messes)
- Fill water balloons with water based paint
- Charge \$1-2 dollars a balloon
- Sell raffle tickets at the stand to win the “art” at the end of the day
- Fundraising team signs the sheet

Bake Sale

- Every family bakes something
- Sell it
- Don't forget donation jar

Invite a Licensed and Inspected food stand to set up

- Find a licensed vendor and see if they will donate some of the profits that they make
- Check into other small vendors like snow cones, or cotton candy
- Don't have too many vendors, but enough to keep people there longer.

Sell bottles of water

- If you have a booth set up selling baked goods or have games, sell a bottle of water
- This is an easy moneymaker. If you sell a bottle for \$1 and you get a case with 24 bottles for \$4 your profit margin is \$20 per case!!!! Easy!



Silent Auction

- Materials: Donated Object/Gift Cards/anything to auction off, a couple tables, sheets of paper, pens/pencils, and volunteers to watch over items and work the cash box (use index cards)
- Set up tables and spread donated items out so people can walk around and view them, put tags to each item describing what it is, where you got it, and its value
- Have a blank list taped in front of each item where people can place bids
- In order to keep personal information personal, bidders can buy a number for \$1. They fill out an information card (name, phone number, address), and bid using their number.
- When it is all over you go through find the # of the highest bidder match it with their personal info and call out their name if no one shows up call their phone number

Tape 'Em Up

- Materials: A wall, a chair/stool/something sturdy for someone to stand on, lots of duct tape, and a very nice volunteer (try to use a teacher, principle, or a figure in the community that everyone knows, but wouldn't mind taping to a wall)
- Have the volunteer stand on something next a wall
- Each person pays \$1 per foot of tape
- They get to put a strip of tape somewhere on the volunteer in attempt to eventually tape the person to the wall
- In the end you should be able to pull the stool out and the person sticks to the wall off the ground
- Make sure they do not have a full bladder before-hand!!!
- You might be able to get more than one person, which is better (more money & more laughs)

Free Games and Things For Kids and Families At the Event

(This brings people in and keeps them there)

Water balloon toss

- Materials: Water balloons and water
- Have teams of two; each team gets 1 water balloon
- Every time a team makes a successful toss and catch, they move back a step



- Last team standing wins
- You can give a prize or not, its just for fun
- Remember to pick up all trash, broken balloon parts

Soccer Bowling

- Materials: Soccer ball, ten 2-liter plastic bottles, a couple of bags of cheap toy prizes (dollar store)
- Fill bottles 1/4 way up with water, and make a triangle
- Set a line about 10-15 feet away from bottles (not too hard, not too easy)
- From the line they get 2 chances to kick the ball and try to knock down all the pins
- If they are little kids you move them closer
- If they get all the bottles down in two tries or less they can choose a price from the goodie bag

Face Painting Booth

- Materials: brushes, paint, chairs, table, and artistic ability

Outdoor Games

- The goal is to get people to the event and to keep people there.
- Having a few free games and little group activities are great for keeping people interested.
- Some outdoor games you might have:
 - “Redneck golf”
 - “Corn hole”
 - Kickball
 - Hula Hoop contest-> who can do it the longest

